



GIVING OPTIONS

Gifts in Honor or in Memory

Many of our friends and partners give to St. Joseph's School for the Blind in the name of a loved one. It is a wonderful way to make a gift that continues to give.

You may choose to give in honor of a special person or occasion, in memory of a loved one; in celebration of a milestone such as a birthday, anniversary, or the birth of a child.

Major gifts can be given to provide financial support for a particular program. There are many choices and options.

Matching Gifts

More than 1,000 companies offer matching gift programs and many provide this benefit to spouses, partners, and retired employees. Most corporate matching gifts are unrestricted and substantially increase the value of your individual gift.

Please check with your Human Resource office to inquire about their matching gift policy. You may also obtain a matching gift form from your Human Resource office. Once you have completed the form, please mail it to:

***St. Joseph's School for the Blind
Development Department
761 Summit Avenue
Jersey City, N.J. 07307-3831***

Giving Securities

St. Joseph's School for the Blind gratefully accepts gifts of stock and other appreciated assets. Your gift will help St. Joseph's School for the Blind continue to provide help and hope to the families and children served by our school.

Planned Gifts & Bequests

Planned gifts and bequests are an important source of annual support for St. Joseph's School for the Blind. Each year, many friends and partners bring comfort through their wills to the children and families served by for St. Joseph's School for the Blind. Planned gifts are commonly known as gifts made to a charitable organization through a will, gift annuities, charitable remainder trusts and other gifts that can provide guaranteed income to you and your spouse for life, and at rates that in most cases are above most banking rates as established by the American Council on Gift Annuities. (ACGA).



Below are examples of more commonly used gift planning vehicles today. Since every person has his or her own unique situation, we recommend you talk to your financial advisor, tax accountant or attorney to have a thorough estate plan analysis done. If you do not have this type of assistance, please contact our Development Department and we will provide you with some names of advisors.

Including for St. Joseph's School for the Blind in Your Will

You can name St. Joseph's School for the Blind in your Last Will and Testament. You can choose to name a specific dollar amount, a specific number of shares of stock or a percentage of your estate.

If you have not considered leaving a gift to St. Joseph's School for the Blind, we would ask that you consider this option. If you have already named St. Joseph's School for the Blind in your will, please let us know so that we may properly thank you and your family.

Life Insurance Policy or Retirement Plan Beneficiary

When you purchase a life insurance policy, you are asked to name a first and second beneficiary. Simply place the name of St. Joseph's School for the Blind, on the lines provided. It is as simple as that. You may even do this through the employee benefit plan at your place of employment. Many companies offer a nominal life insurance policy to their employees. Now, without even spending any money, you are able to name St. Joseph's School for the Blind as the beneficiary.

Bequests for unrestricted purposes

Unrestricted gifts are to be used for the greatest need at the time as determined by St. Joseph's School for the Blind's Board of Trustees. A general unrestricted bequest is particularly valuable.

Bequests for restricted purposes

If you would like to provide support for a specific program or department you find meaningful, you may designate your bequest specifically for that purpose.

Outright bequests

An outright bequest is the simplest way to make a gift through you will. In your will you could just simply name St. Joseph's School for the Blind as a beneficiary.

Residual bequests

A residual bequest is made by designating St. Joseph's School for the Blind to receive any remainder of your estate after your loved ones and beneficiaries receive their designated portions.

Contingent bequests

A contingent bequest will benefit St. Joseph's School for the Blind only if the named beneficiaries predecease you.



Bequests of securities

Bequests of securities permit a donor to make a substantial charitable gift while not tapping into current or future cash resources.

Again, we recommend you talk to your financial advisor, tax accountant or attorney to have a thorough estate plan analysis done. If you do not have this type of assistance, please contact our Directors of Development and we will provide you with some names of advisors.

Giving the Gift of Time

We are always looking for volunteers who are interested in:

- Seasonal volunteers to assist with the annual events*
- Planning and facilitating special events*

Shopping for Good!

St. Joseph's School for the Blind is inviting you to turn your online shopping into support for a truly worthy cause. US!

You can support St. Joseph's School for the Blind just by shopping online for brand-name items at over 607 well-known online stores. Plus, as an added benefit, you will receive free deals and coupons just by being an iGive.com member. If you join iGive.com and make a purchase within 45 days from one of 607 or so participating stores, iGive.com will donate \$5 FREE to St. Joseph's School for the Blind.

Here's how it works.

1. Join to St. Joseph's School for the Blind. It's FREE, private, & easy.

<http://www.iGive.com/html/refer.cfm?memberid=405581&causeid=32117>.

2. Shop the Mall at iGive.com

You'll see familiar stores like Lands' End, Office Depot, JCPenney, Neiman Marcus, Expedia, Barnes & Noble, and eBay to mention just a few!

3. Watch the \$\$ roll in for St. Joseph's School for the Blind. Up to 26% of EACH purchase gets donated.

Remember, if you shop within 45 days of joining, and get an extra \$5 donation, FREE. (This is a limited time offer!)

Use this link to JOIN FOR FREE and begin supporting

<http://www.iGive.com/html/refer.cfm?memberid=405581&causeid=32117>

MORE INCENTIVES



- *IST TIME BUYER DEALS* worth hundreds of dollars
- *EXCELLENT PRICES* and exclusive deals for members
- *FREE SHIPPING* offers from great stores
- *VIRTUAL KARMA* from supporting *YOUR* favorite cause
- *\$5 FREE* donation when you shop within 45 days!

We hope you will join us and change online shopping for good.

St. Joseph's School for the Blind Development Department will be happy to work with you to structure a gift that will accomplish your gift giving goals. For more information or to schedule a personal consultation, please contact Tonya S. Hall (Director of Development) or Ed Lucas (Director of Fundraising and Public Education) at 201.876.5432. You may also contact us at development@sjsnj.org.

Together we can Help Children Learn to Be All They Can Be!!